

## ABSTRACT OF THE DISCLOSURE

A receiving apparatus is disclosed, that comprises a receiving means for receiving directory information, a directory storing means for storing the received directory information, a directory searching means for searching the content of the directory corresponding to searching and executing requests of the user, a client activating means for activating a client program for receiving a requested service corresponding to the searched result, a client executing means for executing the activated client program, a client executing means for executing the activated client program, and a communication controlling means for controlling a communication between a client and a server, wherein a desired service is searched from the directory and a server selection algorithm stored in the searched directory entry is executed so as to select a server connected to the client.